



The North West Business Leaders' Network

Please join us at our next business leaders network event.

The network meets on a quarterly basis to hear from inspiring business leaders, academics and advisers whilst also facilitating peer discussion sessions on a range of topics of interest to the region's businesses.

If you want to develop your personal network, access the expertise of fellow leaders and discuss opportunities to collaborate, come along to our next event.

Wednesday 4 March 2020

07:45am - 10.00am

The Cafe Ambio Conference
Room, J36 Rural Business Centre,
Crooklands, LA7 7FP

Who Should Attend?

The event is aimed at the owners and leaders of businesses based in Lancashire and Cumbria.

Reserve a Place

This event is free to attend but advance booking is essential to reserve a place.

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Guest speakers

John Morphet

North Lancashire based Pure Leisure Group is owned by leading leisure entrepreneur John Morphet. The Preston born businessman is one of the highest profile figures in the UK Caravan and Holiday Lodge industry.

A previous recipient of the 'North West Society of Chartered Accountants' Entrepreneur of the Year Award, John's introduction to business started when his family's farm ran into financial trouble when he was just 14. His entrepreneurial spirit and determination saw him turn the business around and set him on a path to success.

In 1988 he founded South Lakeland Caravans, which he subsequently sold for £100m. In 2004 Pure Leisure Group was formed, in the UK the company currently operates 13 holiday lodge and caravan parks and overseas has a 750 acre estate in Barbados with luxury accommodation and a world class golf course.

At the event John will recount his remarkable life story so far and share some of the lessons he has learned along the way.

Mark Fuller

In 2005 Mark, together with his wife Lucy, left behind the security of their senior roles in a large hotel group to stake their futures on a jaded hostelry in Kirkby Lonsdale.

The pub, then known as the Sun Hotel, was arguably at its lowest ebb. They renamed it the Sun Inn and set out to turn their new enterprise into a thriving, award winning 5-star hospitality business.

Mark and Lucy sold the inn in 2017, since selling the business the couple have embarked on other ventures and Mark has also gone on to publish his book "Ring a Ding Ding – The Making of a 5-star Inn".

During the event Mark will talk about the trials and tribulations that he and Lucy encountered turning the business round, all the ups and downs, dramas and joys as they transformed the inn together. He will also share his thoughts on business rates and his approach to getting the best return a business investment.

Now, for tomorrow