

SEMINAR INVITATION:



The North West Business Leaders' Network

Please join us at our next business leaders network event.

The network meets on a quarterly basis to hear from inspiring business leaders, academics and advisers whilst also facilitating peer discussion sessions on a range of topics of interest to the region's businesses.

If you want to develop your personal network, access the expertise of fellow leaders and discuss opportunities to collaborate, come along to our next event.

Wednesday 17 July 2019

07:45am - 10.30am

The Cafe Ambio Conference Room,
J36 Rural Business Centre,
Crooklands, LA7 7FP

Who Should Attend?

The event is aimed at the owners and leaders of businesses based in Lancashire and Cumbria.

Cost

This event is free to attend but advance booking is essential to reserve a place.

Guest speakers

James Batchelor, Chief Executive of Alertacall

James is an inventor, entrepreneur, investor and systems architect and has a string of successful ventures to his name. He is also an expert on issues surrounding the ageing population, regularly invited to speak about innovation and counsels senior decision makers about future technologies. Alertacall, his current business has won national awards for innovation and celebrity endorsement.

At the event James will talk about the struggles of bringing new innovations to market, how by embracing "failure" we can build strong and resilient businesses and why he thinks everyone should copy Alertacall's unique approach to people development.

Claire Smith, Head of Business Development, Moneypenny

Moneypenny is the biggest and fastest growing company of its type, handling 15m calls and chats annually on behalf of 13,000 businesses. Recognised for over a decade as a Sunday Times Best Company to Work For and leaders in revolutionary workplace culture & engagement.

It's no secret that an engaged workforce is, by its very definition, a happier more productive one. But what does this mean in practical terms for you as a business owner of today? The millennial employee is here to stay, and after all the investment in recruitment and training, it's going to take a lot more than a company pension and annual bonus to stop them perennially looking elsewhere.

Reserve a Place

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Now, for tomorrow